

**YOUR UNIVERSITY NAME**

**PROJECT SYNOPSIS**

**On**

**“YOUR PROJECT NAME ”**

Submitted in partial fulfillment of the requirements for qualifying

**MASTERS OF ARTS**

**SUBMITTED BY**

*STUDENT NAME*

*ENROLLMENT NO.:* .....

**UNDER GUIDANCE OF**

.....

**UNIVERSITY LOGO**

**UNIVERSITY NAME**

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**1. TITLE OF THE PROJECT**

**“YOUR PROJECT NAME”**

## 2. INTRODUCTION TO THE STUDY

### **3. RATIONALE FOR THE STUDY**

## **4. OBJECTIVES OF THE PROJECT**

To analyze the issues and challenges linked with

.....

## **5. RESEARCH MEHDOLOGY**

Research methodology makes the most important contribution towards the enrichment of study. In a research there are numerous methods and procedure to be applied but it is the nature of the problem under investigation that determines the adoption of a particular method for all studies.

**RESEARCH DESIGN:** - The research design will be used in this study is both 'Descriptive' and 'exploratory'.

### **DATA COLLECTION METHOD:**

The data will be collected using both by primary data collection methods as well as secondary sources.

**PRIMARY DATA:** Most of the information will be gathered through primary sources. The methods that will be used to collect primary data are:

- Questionnaire
- Interview

**SECONDARY DATA:** The secondary data will be collected through:

- Internet
- Magazines
- Journals
- Text books
- Newspapers,

### **Sample Size**

**Sample Frame:**

The respondent will be selected on a random basis from which the respondents will be selected based on convenience

**Statistical Tools:**

MS-EXCEL will be used to prepare pie- charts and graphs and MS-WORD will be used to prepare or write the whole project report.

**METHOD YOU WILL USE TO PRESENT DATA:**

**Questionnaire** – It consists of both open ended and close ended questions.

**Data Analysis & Interpretation** – Classification & tabulation transforms the raw data collected through questionnaire in to useful information by organizing and compiling the bits of data contained in each questionnaire i.e., observation and responses are converted in to understandable and orderly statistics are used to organize and analyze the data.

- ◆ Simple tabulation of data using tally marks.
- ◆ Calculating the percentage of the responses.

Formula used = (no. of responses / total responses) \* 100

**• REPORT WRITING AND PRESENTATION**

Report Encompasses – Charts, diagrams



## **6. LIMITATIONS OF THE STUDY**

The report may be beneficial to company. But there are some limitations of the study:-

## **7. FUTURE DIRECTIONS FOR FURTHER RESEARCH**

# REFERENCES